



Greyhound Baseball Club
P.O. Box 380281
Clinton Township, MI 48038

Sponsor Request Letter

Dear Business Owner:

I would like to take this opportunity to introduce you to the **Greyhound Baseball Club**. Established in 2010, the Club was formed to allow a group of parent coaches develop a 10 month baseball program designed for young athletes who are serious about baseball, and look to compete at a local, regional and now national level. The club looks forward to having a positive impact on the lives of 13 young athletes, their families and the community in 2015. Most of the team is from SE Michigan/Macomb area, but we also have a couple players from Ontario, CA and a player from Lewiston, MI. The boys are all 11-13 years old, and will compete in the 13u age bracket.

This being our fifth year, we are offering an opportunity to local businesses like yours to become Club Sponsors. Your contributions will be targeted exclusively to lower the growing costs of the Club's players, enabling them to fully participate in winter training, league play, and tournament play.

The Greyhound Baseball Club is guided by a volunteer board of directors and dedicated parent volunteers. However, we are different from other baseball leagues in that we are a small nonprofit club that does not receive any governmental or grant assistance. Our primary revenue source is registration fees paid by families, proceeds from our fundraisers, and donations received from generous individuals and businesses. Since these funds do not cover the entire Club's operating expenses, families often must raise their own funds to pay for equipment, jerseys, training fees, field rentals, insurance, travel, and tournament entry fees. **The average cost per player per year to participate is several thousand dollars, particularly difficult for families with more than one player and/or modest means.**

In order to make this rewarding experience a reality for our youth, we are reaching out directly to area businesses, family, and friends, **and offering the opportunity to help by becoming a club sponsor!** While any sponsorship level you select will be greatly appreciated, a donation of \$500 or more will earn you a Proud Team Sponsor Plaque with a photo of a team to display on your office wall, a valuable marketing tool as well.

Please take a moment to review and select the sponsorship package that best fits your business and budget.

Respectfully yours,
Alan Jacob
Greyhound Baseball Club President/Team Manager

P.S. For tax-reporting purposes, all checks **must** be made payable to the **Greyhound Baseball Club**.

2015 GREYHOUND BASEBALL CLUB SPONSORSHIP PACKAGES

Team Sponsorships

In return for their support, Club Sponsors will receive the following:

_____ **\$1,000 PLATINUM SPONSORS:**

- One-year advertising on a "Greyhound Baseball Club Banner" (displayed at all major club events, scrimmage games, league games and local/regional tournaments).
- Advertising on the Club website with a link to your website
- A Proud Sponsor Plaque with photo of the team for your display
- A Greyhound Baseball Club collared shirt
- A Greyhound Baseball Club baseball cap

_____ **\$750 GOLD SPONSORS:**

- One-year advertising on a "Greyhound Baseball Club Banner" (displayed at all major club events, scrimmage games, league games and local/regional tournaments).
- Advertising on the Club website with a link to your website
- A Proud Sponsor Plaque with photo of the team for your display
- A Greyhound Baseball Club collared shirt

_____ **\$500 SILVER SPONSORS:**

- One-year advertising on a "Greyhound Baseball Club Banner" (displayed at all major club events, scrimmage games, league games and local/regional tournaments).
- Advertising on the Club website with a link to your website
- A Proud Sponsor Plaque with photo of the team for your display
- A Greyhound Baseball Club baseball cap

Boosters Club Sponsorships

The Greyhound Baseball Club Booster Sponsors are business, organizations, or individuals that select a \$100 or more sponsor package. In return for their support, Booster Club Sponsors will receive the following:

_____ **\$250 BRONZE SPONSORS:**

- Advertising on the Club website with a link to your website
- A Greyhound Baseball Club baseball cap

_____ **\$100 BOOSTER SPONSORS:**

- Advertising on the Club website with a link to your website

Thank you for your Support!
Greyhound Baseball Club

Policy for Club Sponsorships

The Club has adopted the following policy regarding sponsorships:

1. Any player/parent can freely solicit sponsorships from any person, business, or organization. 25% of money collected will be directed deducted from the player's team fee for 2015.
2. All team sponsorship money must be used for the equipment, uniforms, tournaments, player registrations, clinics, camps, team practice fees, or travel expenses for tournaments.
3. In order to receive tax benefits from the sponsorship, the sponsorship check must be made to the Greyhound Baseball Club and identified as a team sponsorship.
4. The Club will send a thank you letter to the sponsor, including the Clubs Tax Identification Number and invoice for the sponsorship level your business has selected.
5. Donations may not be considered tax-deductible as advertising expenses. Please check with your accountant.
6. In the event that all the money is not used for the team approved expenses, the remaining money is to be used for cost reduction for club players or future registration fees.
7. The Greyhound Baseball Club Banner is going to be 4' x 6' vinyl banner or larger that will be displayed at all team events, scrimmage, league and tournament games. The banner will be viewed by thousands of people throughout the 2015 season.
8. Our Marketing Director will be in contact with sponsors to coordinate logo, business name and graphic requirements for the website and advertising banner.
9. Please visit the Greyhound Baseball Club website for more info.

www.greyhoundbaseballclub.com

Contact Alan Jacob, Greyhound Baseball Club President and Team Manager, at 586-913-1455 or alan@greyhoundbaseballclub.com with any questions, or additional information regarding the Greyhound Baseball Club Sponsorships Program.



Team Sponsorships Selection Form

The sponsorship year runs from January 1 to December 31.
Please consider making your selection below and returning it with your sponsorship payment today.

Team Sponsors

_____ \$1,000 PLATINUM SPONSOR

_____ \$750 GOLD SPONSOR

_____ \$500 SILVER SPONSOR

Boosters Club Sponsorships

_____ \$250 BRONZE SPONSOR

_____ \$100 BOOSTER SPONSOR

Club Donation

\$_____ Enter amount of your Club donation.

Please choose your sponsorship level above and mail your completed form with your check made payable to the "Greyhound Baseball Club" at the address below.

Sponsor contact: _____

Business name (if any): _____

Street address: _____

City/ State/ Zip Code: _____

Phone: _____

Email address: _____

Attention: Greyhound Baseball Club – P.O. Box 380281, Clinton Township, MI 48038